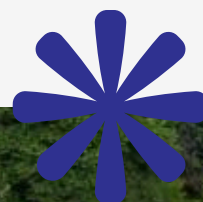




"Ensuring Quality in Higher Education"

Sponsorship Prospectus



2025 Higher Education Indaba

Theme: *"Unlocking Zambia's Potential Through New Investments in Quality Higher Education"*



Guest of Honour



President of the Republic of Zambia

8th to 10th
October, 2025



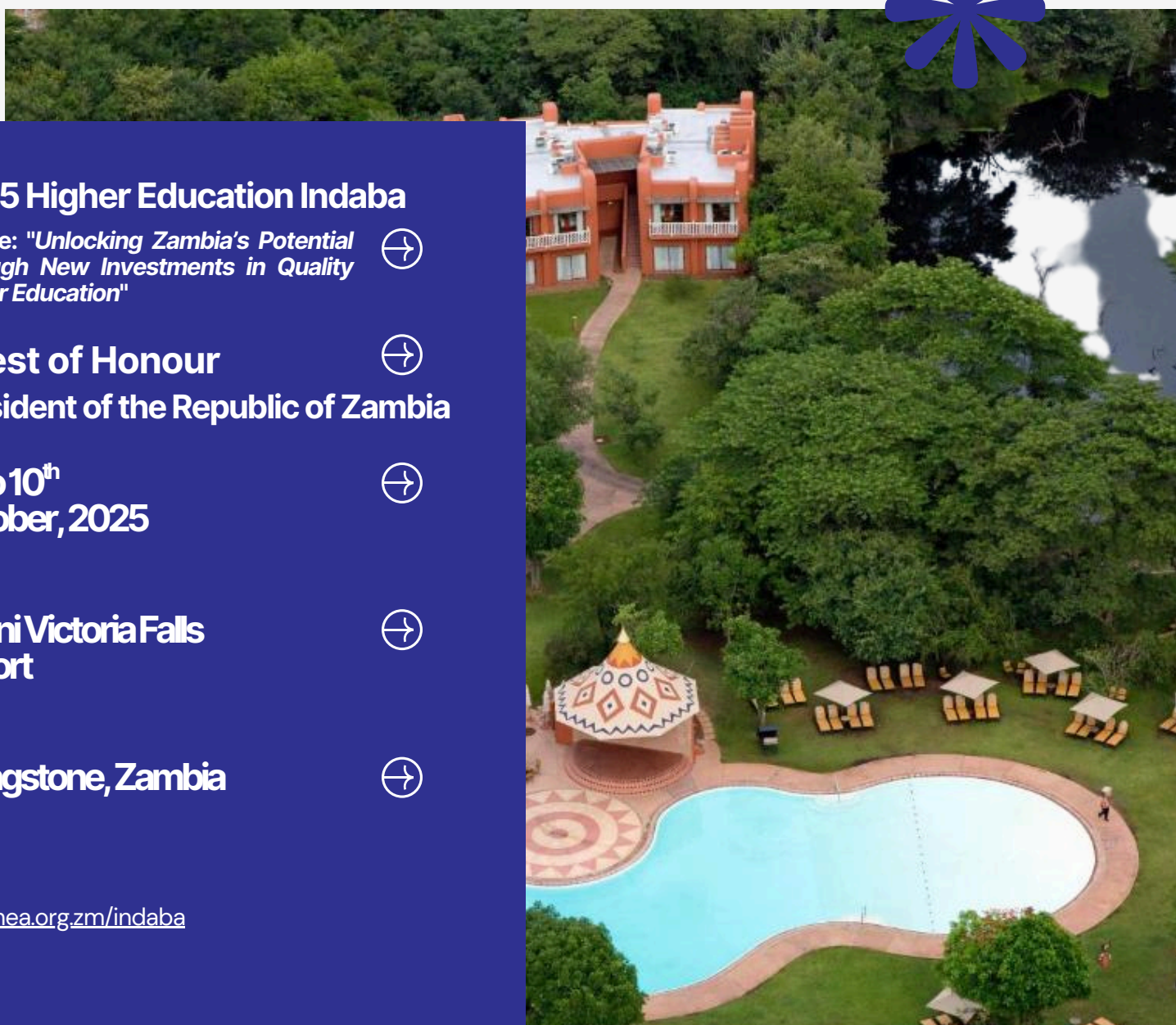
Avani Victoria Falls
Resort



Livingstone, Zambia



www.heg.org.zm/indaba





"Ensuring Quality in Higher Education"

About The Event

The Higher Education Indaba is a flagship event designed to bring together a dynamic mix of stakeholders, ranging from academics, researchers, and policymakers to industry leaders, education managers, and students, to explore practical strategies for driving excellence in higher education.

Under the theme *"Unlocking Zambia's Potential Through New Investments in Quality Higher Education,"* the Indaba will serve as a catalyst for dialogue, innovation, and collaboration across national and international borders.

This landmark event is expected to attract approximately 400 delegates, including both local and international representatives from leading Higher Education Institutions (HEIs), regulatory authorities, and key industries. Set against the stunning backdrop of Livingstone, home to the world-renowned Victoria Falls. The Indaba provides an exceptional platform for your organisation to showcase its commitment to higher education transformation and contribute to shaping Zambia's knowledge-driven future.



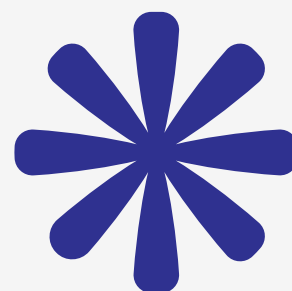
Guest of Honour



Mr. Hakainde Hichilema

The President of the Republic of Zambia

www.hea.org.zm/indaba



Sponsorship Packages

Diamond Sponsorship Package



- Five (5) delegate places for the indaba
- 15-minute presentation during the official opening
- Exhibition space
- Branding in prime areas at the indaba venue
- Acknowledgement during the opening of the indaba
- Social media shout-outs before, during, and after the event.
- A feature in the HEA Newsletter
- Placement of Logo on event website

ZMW350,000

Platinum Sponsorship Package



- Four (4) delegate places for the indaba
- 10-minute presentation during the official opening
- Exhibition space
- Branding in prime areas at the indaba venue
- A feature in the HEA Newsletter
- Placement of Logo on event website
- Social media shout-outs before, during, and after the event.

ZMW300,000

Gold Sponsorship Package



- Three (3) delegate places for the indaba.
- 10-minute presentation during the indaba
- Exhibition space
- Branding in prime areas at the indaba venue
- A feature in the HEA Newsletter
- Placement of Logo on event website
- Social media shout-outs before, during, and after the event.

ZMW250,000



Sponsorship Package & Exhibition Fee

Silver Sponsorship Package



- Three (3) delegate places for the indaba.
- 5 minutes presentation during the indaba
- Exhibition space
- Branding at the indaba venue
- Social media shout-outs before, during, and after the event.
- A feature in the HEA Newsletter
- Placement of Logo on event website

ZMW200,000

Copper Sponsorship Package



- Two (2) delegate places for the indaba.
- 5 minutes presentation during the indaba
- Exhibition space
- Branding at the indaba venue
- Social media shout-outs before, during, and after the event.
- A feature in the HEA Newsletter
- Placement of Logo on event website

ZMW150,000

Exhibition Fee



- Two (2) delegate places for the indaba
- Exhibition space
- Branding at the indaba venue
- Social media shout-outs before, during, and after the event.

ZMW30,000

Thank You

To confirm your sponsorship package, opportunity to exhibit or request more information, please contact:

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